Leading Innovation – XINE229

Syllabus

Course Description
Gaining a competitive advantage in today’s business environment increasingly demands that organizations know how to innovate. Creativity, continuous improvement, and the ability to turn ideas into action are critical to standing out above the rest. How do leaders foster a culture of innovation? What skills do you need as a leader and what skills do your teams need? This course will provide the know-how and tools to adapt any organization into a thriving environment where ideas are encouraged and inspiration is implemented. Through real world examples and research from experts in the field, learn how to incorporate innovation into your daily work and develop the creative confidence to stay ahead of the curve.

Course Topics

Overview
Robert Sutton, featuring an interview with Perry Klebahn

Assignment:
1. A Self-Reflection*

Creativity and the Differences between Innovative and Routine Work
Robert Sutton, featuring interviews with Mauria Finley, Perry Klebahn, and Diego Rodriguez

Assignments:
1. Your Personal “Intersection”*
2. Your Favorite Mistake*

Leadership
Robert Sutton, featuring interviews with Mauria Finley, Perry Klebahn, and Diego Rodriguez

Assignments:
1. Clueless Leader*
2. Leader Assertiveness
3. Honing an Aspect of your Leadership Strategy
4. When to Protect Your People*

Leading Creative Teams
Robert Sutton, featuring interviews with Perry Klebahn and Diego Rodriguez

Assignments:
1. Improving Collaboration
2. Using Ignorance to Spark Innovation
3. Instilling Creative Confidence
4. On the Folly of Rewarding “A” while Hoping for “B”*
5. Intrinsic Rewards
6. Try a Stand-Up Meeting
7. Fighting a Good Fight*
Implementation
Robert Sutton, featuring interviews with Mauria Finley and Perry Klebahn

Assignment:
1. Netflix*

Course Requirements
Please watch all course videos and complete all course assignments. Successful completion of the assignments, final examination and course evaluation are required to complete this course. The exam consists of multiple choice questions and is done online- a link to the exam will unlock within the “Final Steps” section of the learning platform after you have completed all of the other course activities.

A score of 90% is required to successfully pass the exam. Once you have passed the examination and completed the evaluation a digital record of completion will be emailed to you.

Assignments
Each assignment will be submitted via the course assignment submission area. To successfully complete each assignment you will need to follow all instructions. Upon completing an assignment you will be given access to the discussion of the answers to that specific assignment. You will be receiving instructor feedback on some of your submitted assignments. These assignments are denoted above with *. Feedback on those assignments will be given within 3-5 business days.

Upon submission of all assignments, you will be given access to the course exam through the “Final Steps” section of the learning platform.

Any questions related to the assignments should be sent to ask-the-professor-innovation@lists.stanford.edu. Be sure to include your name, the course number, and assignment name along with your questions.

Course Materials
All course materials are provided within the course’s learning platform. These include the course videos, assignment instructions, and other course handouts.

Questions
For content-related questions, please contact ask-the-professor-innovation@lists.stanford.edu. Be sure to include your name, the course you are taking and your questions.

For questions relating to course materials, billing, testing, general program information, etc., please contact SCPD Student Services at stanford-innovation@stanford.edu or 650-223-1507. Available 8:30am- 4:30pm PST, M-F.